**Bob Foehlinger**

***Living a Legacy***

**Chapter Awards Program**

**Due March 1**

OBJECTIVE: To develop a living legacy in memory of Bob (Bobby) Foehlinger, one of DECA’s finest State and International Officers. Bob served as Nebraska DECA Vice President of Membership Services (1998-99) and Central Region DECA Vice President (1999-2000)

***Chapters*** must document their completion of activities within three of the four categories listed below. A chapter event would be considered one in which the majority of the chapter is actively involved in the success of the activity. Submission by the entire chapter of a Living a Legacy chapter award entry is **not** required for consideration of individual applications.

AWARD:

Chapter Legacy Award – This award is for chapter leaders of DECA. The top three chapters selected will qualify three attendees to attend the ICDC Elevate Academy (formerly CMA). All applications will be reviewed and winners determined by the state advisor in consultation with the chapter advisor. The state advisor has the authority to grant additional qualifiers if applicable.

Academy qualifiers receive medallions at the State Career Development Conference in March.

\*Qualification through competition or selection as a state officer at the State Career Development Conference eliminates applicants from selection for these awards and participation in the International CDC Leadership Academies.

Requirements: Applicants must document participation in the **three** activity options below.

Activity Areas

1. Chapter/State Fundraising - Document your chapter’s involvement in raising contributions for your chapter, to the NE DECA Foundation, to a scholarship fund like the Bob Foehlinger “Living a Legacy” Scholarship Endowment, or for a charity as part of a local chapter project or projects. This activity must **not** be the same as the Chapter Community Service Activity. Explain and document the chapter’s campaign. The amount of the contribution will **not** be a major determining factor in the selection. Rather, it is the effectiveness of the events in promoting the ideals of “Live, Love, Learn and Leave a Legacy” that Bob Foehlinger based his life upon that will be considered valid determining factors.

2. Marketing Education/DECA Marketing Activity – Document your chapter’s involvement in an activity or activities to increase or enhance awareness of marketing education and DECA in the school or community. Detail the planning and successful implementation of this event. This activity must **not** be the same as the Chapter Community Service Activity. The focus of this activity must be the promotion and marketing of the benefits of marketing education and DECA, not community service.

3. Chapter Community Service - Document the chapter’s community service activity or activities and the planning, implementation and evaluation of the success of the event. Community service ***need not***involve fundraising for a charity or organization. Rather, the focus is on service to the community and its citizens.

**Interested chapters must complete the appropriate forms and mail them to Nebraska DECA postmarked no later than March 1.**

**Postmark Date: March 1**

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## ***Application***

| **Chapter:** |  |
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| **Provide a short description for the three categories below.** This documentation page may include specific details of the event than would fit in the area below and photos documenting your participation and of the event itself. | |
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| **Chapter/State Fundraising:** | |
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| **Marketing Education/DECA Marketing Activity:** | |
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| **Chapter Community Service:** | |
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